

At Newhouse, we are literally shining a light on survivors; sharing photos, video, and stories.



See more survivor silhouettes and read their words of strength and resilience.

See our community shine:

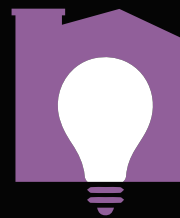
- 500** purple light bulbs
- 15+** buildings across KC will shine purple on Thursday, Oct. 17, 2024, National Day of Action
- 4** billboards will show posts that use #NewhouseKC, thanks to Lamar Advertising!



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newhousekc.org | 816.474.6446

IT'S TIME TO SHINE



SHINE A LIGHT ON DV with Newhouse

OCTOBER IS DOMESTIC VIOLENCE AWARENESS MONTH,

a time to recognize the brave children and adults in every community who are affected by abuse. Join us in supporting survivors and families in KC by shining a light on the strength of survivors.

1 SHINE a purple light bulb at home or work any day in October. We have 500 light bulbs to share across KC. Do you want more? Email mallory@newhousekc.org.

2 SHARE a photo on social media of the purple light and you.

► **Mention** @newhouse_kc on Instagram, @NewhouseKC on Facebook, and @Newhouse on LinkedIn.

► **Use #NewhouseKC** and your photo will show on a billboard, thanks to Lamar Advertising!

► **Challenge** a friend to shine! See sample posts at newhousekc.org/shine.

3 GIVE a free-will donation of any amount. Every dollar counts!

\$10 covers light bulb shipping.

\$25 provides toys to kids.

\$50 provides healing therapy.



SCAN TO
DONATE

Why do we

SHINE?

Domestic violence is a community health issue.

1 in 3 women and 1 in 4 men will experience abuse at some point in their lives.

In 2023, 17,086 requests for help in the KC region went unmet due to a lack of resources.

By working together, we can stop the cycle of abuse, address the barriers that feed it, and create generational healing.

Newhouse supports survivors of domestic violence with a 88-bed shelter, 24/7 crisis hotline, therapy, case management, legal advocacy, childcare, Early Learning Center, and much more.


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